Idea Synthesis Guide

Humor

Picture

Characteristics

Metaphor

Seed Idea

Applications
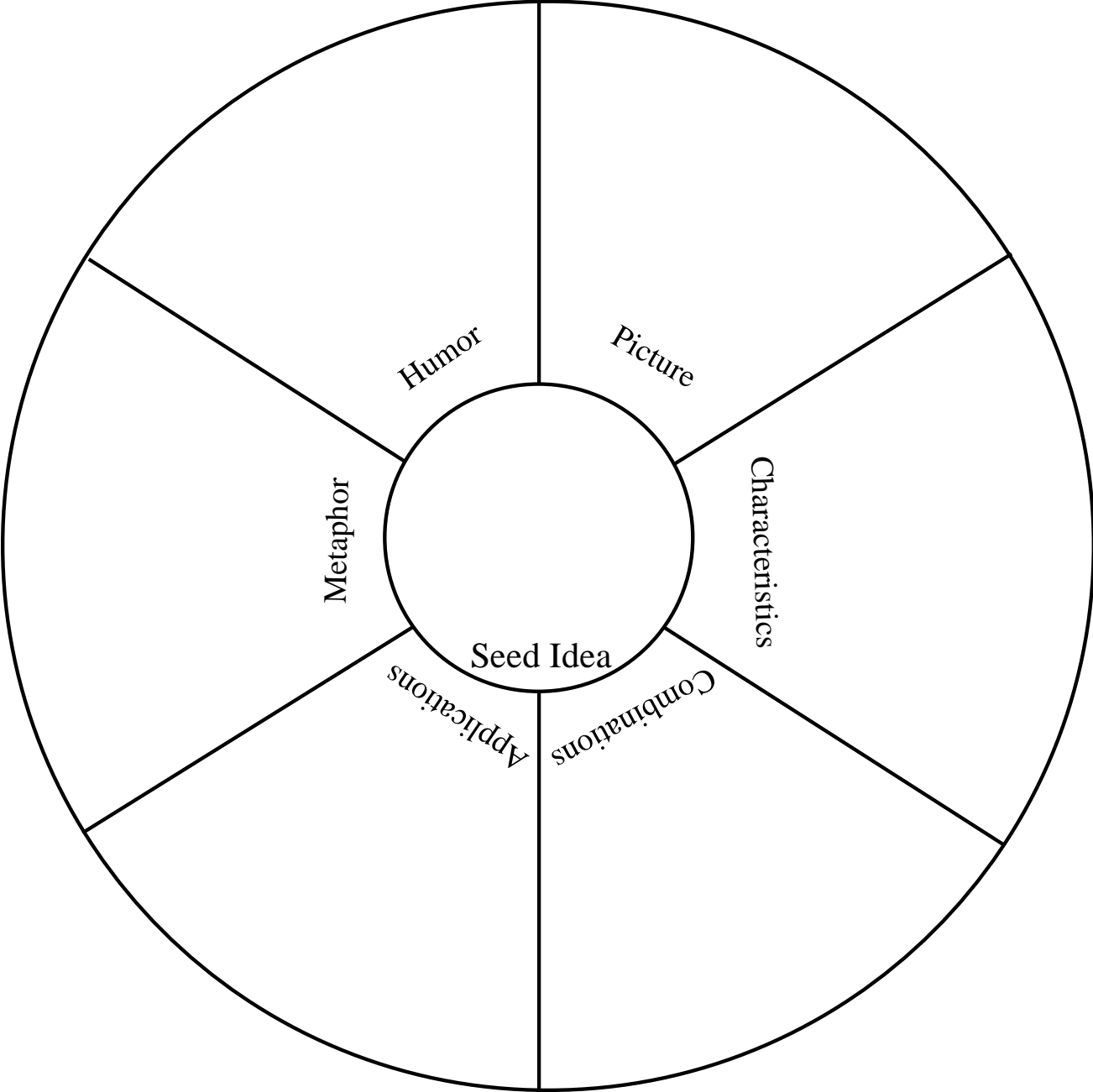
Combinations

Humor *Use it in a joke.* *Create a humorous picture. Misuse the seed.*	
Visualize *See the problem.* *Point of view of seed idea* *Point of view of a child*	
Characteristics *Break it down into similarities and differences. How does it fit into its larger context?*	
Metaphors *Link the situation to the seed. What else is the seed like?*	
Applications *When could the seed be the solution? Change the problem to fit the seed solution. Modify the seed to be a solution.*	
Combine *Combine with old solutions. Combine with anti-solutions. Combine with another seed.*	